



IV CLI Academic Workshop

Panama, February 9 & 10, 2010

Agenda

Tue Feb 9th , 2010.

8:30-9:00	Welcome [Marcela de Vasquez – UTP, Edgar & Isabel]
9:00-10:45	GC-LOG 2010 & 2011
10:45-11:00	Break
11:00-12:00	CLI Research & Dissemination[Edgar & Isabel]
12:00-1:00	Lunch
1:00-2:30	UTP Speaker Session [Zoila & Others]
2:30-2:45	Break
2:45-4:00	UMIP Speaker Session [Rafael, Guimara & Others]
4:00-5:00	SENACyT Session
5:00	Back to hotel
8:00	Dinner @ Las Tinajas.



Agenda

Wed Feb 10th , 2010

8:00-11:00	Research Presentations [CLI Academic Partners]
11:00-12:00	Conference: Panama Canal Expansion
12:00-2:30	Lunch & Visit to the Miraflores Locks
2:30-3:00	Trip to Panamá-Pacífico
3:00-5:00	Conference & Visit to Panamá-Pacífico
5:00	Back to hotel
8:00	Dinner @ UMIP



17 Academic Partners
2 in process in Argentina
Future: Ecuador + Venezuela

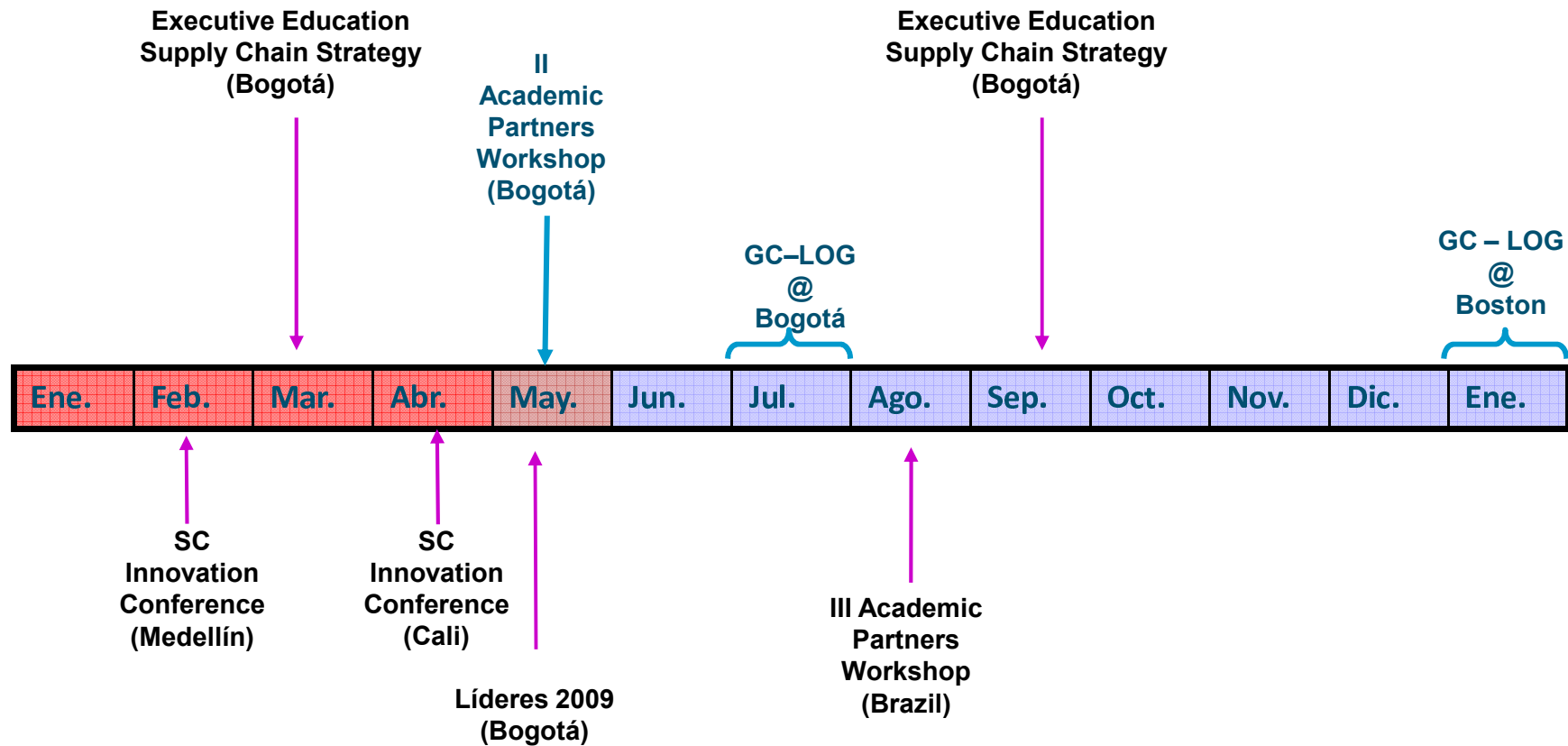


Intro

- Thanks to UTP & UMIP
- Short intro (Name, University, Country)



2009 Educational Activities





I CLI Academic Workshop

- Oct 29 – Oct 31 / 2008 @ MIT
- 18 Participants
- Key Accomplishments: Introduction to MIT Innovation, Design of GC-LOG Program, Outline of Academic Activities



II CLI Academic Workshop

- May 7 & 8 / 2009 @ LOGyCA/CLI Campus Bogotá
- 20 Participants
- Key Accomplishments: SC Educational Methods, GC-LOG Admissions, Outline of Research Activities



III CLI Academic Workshop

- August 25 & 26 / 2009 @ Insper & USP Campus en Sao Paulo.
- 12 participants
- Key Accomplishments : GC-LOG 2010 Review, GC-LOG 2011 Marketing Plan, Research projects presentations, Natura plant visit.



Demand Management Event (Medellín)

Attendance : 400 participants

Satisfaction : 60% Very Satisfied, 99% Satisfied/Very Satisfied

Feb / 09



SC Risk Event (Cali)

Attendance : 240 participants

Satisfaction : 60% Very Satisfied, 99% Satisfied/Very Satisfied

Apr / 09





SCM Leaders (Bogotá)

May / 09

Attendance : 250 participants

Satisfaction: 60% Very Satisfied, 96% Satisfied/Very Satisfied

Speakers: Santiago Kraiselburd (ZLC), Yossi Sheffi (CTL), Jayne Franchino (IBM), Keith Ulrich (DHL), Marcelo Claire (BrightStar Corporation)



I & II Exec Ed Course (Bogotá)

Mar & Sep / 09

Attendance : 13 & 19 participants

Satisfaction : 90% Very Satisfied, 100% Satisfied/Very Satisfied



Key Dates CLI Education 2010

Date	Duration	Topic	Place
Mar-11	Half day	Transportation & Urban Logistics	LOGyCA, Bogotá (COL)
Mar-25	One day	CTL Cross Roads – Sustainability	CTL - MIT Boston (US)
Apr 7 & 8	One day & half	CEO Summit	LOGyCA, Bogotá (COL)
May-5	One day	SC Leaders –SC Innovation in Emerging Markets	LOGyCA, Bogotá (COL)
Jul	Three days	ExecEd	CTL - MIT Boston (US)
Aug	One day	EPC/RFID Journal LIVE	LOGyCA, Bogotá (COL)
Sep	Three days	ExecEd	LOGyCA, Bogotá (COL)
Sep	One day	Sustainability Seminar	LOGyCA, Bogotá (COL)

Questions...

- V Academic Workshop @MIT? October 2010?
 - Week of Oct 11th or Oct 25th
- ExecEd 2011.... Is anyone interested in making it in your country?

19 Applicants

- Colombia: 10
 - ICESI (1), UniSabana (1) , UniNorte (3), UNal Bog (3), UNal Med (2)
- México: 2
 - ITESM CEM (2)
- Brasil: 7
 - IBMEC (3), UFMG (2), USP (2)

15 Accepted

- Top Performers
- Average Age: 28
- Average Years of Experience: 5.4
- 6 from Brasil, 2 México, 7 from Colombia
- 7 from Business programs, 8 from Engineering programs

GC-LOG 2010 @ Bogota

- 14 students (Brazil 6, Mexico 1, Colombia 7)
- July 4 – 24 / 09
- 5 professors from CTL & ZLC
- Satisfaction: 86%



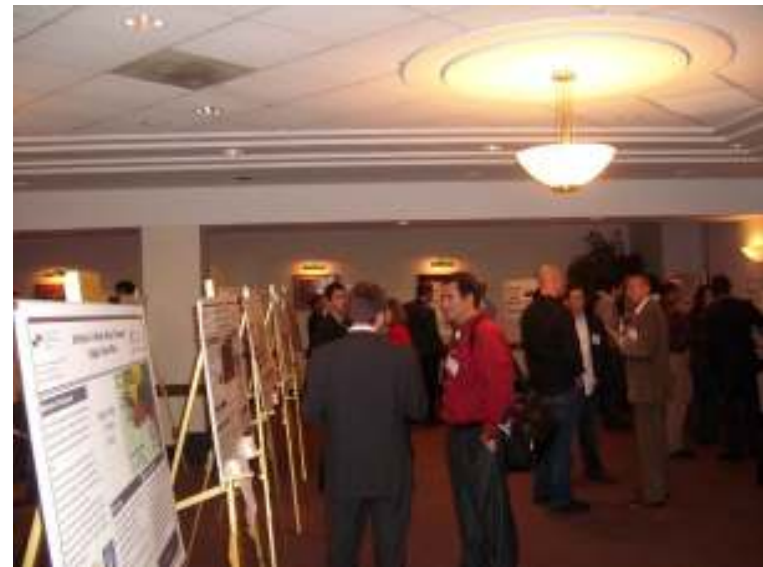
GC-LOG 2010 @ Boston

- 12 students (Brazil 6, Mexico 1, Colombia 5)
- Jan 4 – 15 / 09
- Satisfaction: 62.5%

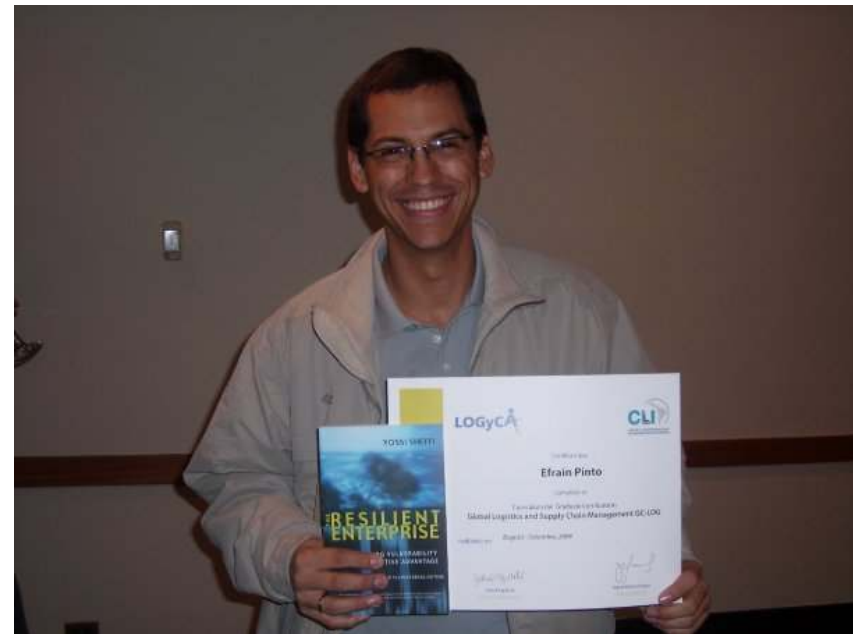


The best part of MIT session..

POSTER SESSION



Graduation...



Schedule Boston

16/02/2010

	Mon	Tue	Wed	Thu	Fri	Sat
	Jan 4	Jan 5	Jan 6	Jan 7	Jan 8	09-Ene
09:00	ZLOG/GCLOG Orientation	ESD.804 Know Thy Team [E51-335]	ESD.804 Know Thy Team [E51-335]	SCILS Talk [E51-315]	SCILS Talk [E51-315]	
10:30	ESD.262 - Supply Chain Context [E51-315]					
12:00						
13:00				GCLOG Session [E40-298]	GCLOG Session [E40-298]	
14:00				System Dynamics [E40-298]	System Dynamics [E40-298]	
15:00						
16:00						
17:00				Exec Ed Evening Social Kickoff Event [MIT Faculty Club]		
18:30	Evening Social Kickoff Event [MIT Faculty Club]					
19:00						
20:30						

	Mon	Tue	Wed	Thu	Fri	Sat
	Jan 11	Jan 12	Jan 13	Jan 14	Jan 15	16-Ene
09:00	ESD.262 Simulation Game Board Meetings [E40-262/275]	SCILS Talk [E51-315]	SCILS Talk [E51-315]	SCILS Talk [E51-315]	ESD.804 Team Leadership & ESD.262 Simulation Review [E51-315]	
10:30						
11:00						
12:00						
13:00	GCLOG Session [E40-298]	GCLOG Session [E40-298]	GCLOG Session [E40-298]	GCLOG Session [E40-298]		
14:00	System Dynamics E40-298	System Dynamics E40-298				
15:00						
15:30			GCLOG Media Lab Tour	Internal Poster Session - students only [MIT Faculty Club]	Closing Ceremony GCLOG [MIT Faculty Club]	
16:00						
16:30						
17:00				Poster Session & Networking Night [MIT Faculty Club]	GCLOG Happy Hour	
19:00						



Schedule Bogota

16/02/2010

	Sunday 05-Jul	Monday 06-Jul	Tuesday 07-Jul	Wednesday 08-Jul	Thursday 09-Jul	Friday 10-Jul	Saturday 11-Jul
8:30 - 10:00	Villa de Leyva (Team Building)	Villa de Leyva (Team Building)	Admin Setup (Edgar)	Finance & SC (Alejandro)	Finance & SC (Alejandro)	Finance & SC (Alejandro)	Canal Visit
10:30 - Noon	Villa de Leyva (Team Building)	Villa de Leyva (Team Building)	SC Basic (Edgar)	Finance & SC (Alejandro)	Finance & SC (Alejandro)	Finance & SC (Alejandro)	Canal Visit
2:00 - 3:30	Villa de Leyva (Team Building)	Villa de Leyva (Team Building)	SC Basics (Edgar)	Finance & SC (Alejandro)	Finance & SC (Alejandro)	Free	Canal Speakers
3:30 -5:00	Villa de Leyva (Team Building)	Villa de Leyva (Team Building)	Free	Free	Free	Free	Canal Speakers
Evening	Villa de Leyva (Team Building)	Return Bogotá				Leave @ 6:30 pm	Return @ 8:00 pm

	Sunday 12-Jul	Monday 13-Jul	Tuesday 14-Jul	Wednesday 15-Jul	Thursday 16-Jul	Friday 17-Jul	Saturday 18-Jul
8:30 - 10:00	Free	Demand Mgmt (Larry)	Demand Mgmt (Larry)	Risk/Contracts (Sheffi)	Risk/Contracts (Sheffi)	SC Technology (LOGyCA)	Optional Tour
10:30 - Noon	Free	Demand Mgmt (Larry)	Demand Mgmt (Larry)	Risk/Contracts (Sheffi)	Risk/Contracts (Sheffi)	SC Technology (LOGyCA)	Optional Tour
2:00 - 3:30	Free	Demand Mgmt (Larry)	Demand Mgmt (Larry)	Risk/Contracts (Sheffi)	SC Technology (LOGyCA)	Leadership Session	Optional Tour
3:30 -5:00	Free	Demand Mgmt (Larry)	Capstone Project Session	Risk/Contracts (Sheffi)	SC Technology (LOGyCA)	Leadership Session	Optional Tour
Evening							

	Sunday 19-Jul	Monday 20-Jul	Tuesday 21-Jul	Wednesday 22-Jul	Thursday 23-Jul	Friday 24-Jul	Saturday 25-Jul
8:30 - 10:00	Free	SC Strategy (Mahender)	SC Strategy (Mahender)	SC in LatAm (Speakers)	GC-LOG Review	SC Case Study (Edgar)	
10:30 - Noon	Free	SC Strategy (Mahender)	SC Strategy (Mahender)	SC in LatAm (Speakers)	GC-LOG Review	SC Case Study (Edgar)	
2:00 - 3:30	Free	SC Strategy (Mahender)	SC Strategy (Mahender)	DC Visit (Familia)	Free	Leadership Session	
3:30 -5:00	Free	SC Strategy (Mahender)	SC Strategy (Mahender)	DC Visit (Familia)	Free	Leadership Session	
Evening	Free					Andrés Carne Res	

GC-LOG 2010 – Capstone Projects

Apellido	Nombre	Capstone Project	Score (Poster & Presentations)	Score (Final Document & Presentation)
BASTOS	Cândida	Regional Coffee Distribution to Small Retailers in Minas Gerais	4,5	
BONORA	Adriana	How ERP and APS tools make possible to successfully implement the SCM in Brazil, secondly world wide	4	
BRITO	Thiago	Feasibility Analysis Of A Global Logistic Hub In Panama	5	
DIAS	Paulo	How to align business goals with business processes & SCM in an unstable environment	4,5	
GOMEZ	Alejandro	Pursuing Cost Efficiency of distribution channels in LATAM CPG companies	5	
MATTOS	Marina	Supply Chain Risk Attitudes and Experiences in Brazil, Mexico and Colombia	4	
ORTIZ	Arturo	Supply Chain Risk Attitudes and Experiences in Brazil, Mexico and Colombia	4	
PINTO	Efraín	Bullwhip Effect in Healthcare Supply Chains	3,5	
QUINTERO	Diana	Impact of Panamá Canal Expansion in Cartagena Port	4,5	
ROMERO	Daniel	Supply Chain Risk Attitudes and Experiences in Brazil, Mexico and Colombia	4	
ROSIN	Rafael	Applicability of Collaborative Transportationse: Brazil & USA	4,5	
ZAPATA	Julian	Supply chain demand management study for a Colombian naval company	3,5	

GC-LOG 2010 Reflections

- Recruit early!!!
 - Weak on inventory modeling
 - Prep material
- Bogota session was very well received
 - Team building was key
 - Finance & SC top rated
 - Local logistics worked
- Cambridge session
 - Good integration with MLOG & ZLOG
 - System Dynamics class was good
 - Weak evaluation of invited speakers
- Capstone project
 - Poster session was rewarding
 - Manage deadlines / scope better
 - Recruiting opportunities!

GCLOG Ideas

- * Open to students that “just” finished [Edgar]
 - i.e. enrolled the year before
- * Set the right expectations for Boston
- * System Dynamics – Introduction before MIT
- * Team Leadership / Networking – Show them how to do it...
- * Pace of Team Leadership @ MIT
- * SC Simulation Game – One week vs. Two weeks?
- * MLOG commitment was lower to SC Simulation
- * Business game material at least one month
- * Rules of the game
- * Poster of MLOG where better?
- * Coordinators/Advisors need to know the importance
- * Due dates with coordinators
- * Recommend to other students: Yes
 - Expectations @ MIT: Lectures/top researchers [MIT]
 - More MLOG professors
 - Engage CLI faculty @ GC-LOG
 - Latin American session @ MIT – [Isabel]
 - Young faculty @ GC-LOG
 - English level...
 - Ice-breaking in English @ MIT
 - Conversational webinar Aug – Dec



GC-LOG 2011

<http://portal.logyca.org/web/cli/gc-log>

2010-2011 Academic Calendar

- Jan 4, 2010 Admissions Start
- April 16, 2010 Admissions End
- May 3, 2010 Acceptance Decisions
- Bogotá, Colombia, July 3 -23, 2010
- Cambridge, US, January 3 -14, 2011

Program fees

- US\$3,000 . This covers all tuition and material expenses during the GC-LOG sessions at CLI (Colombia) and MIT (USA).
- Students are responsible to cover travel expenses (airfare, lodging, meals, insurance, visa, Panama airfare & hotels). For 2010 these costs are approximately US\$1,800 – US\$2,000, excluding airfare.



Homework...

- Promote GC-LOG locally.
 - Two webinars: March 1st & April 5th 4 p.m. Boston time. Program overview, Q&A
- Use the Marketing Kit send by CLI. Any suggestions?
- Get advantage of GC-LOGGERS 2010 in you local universities... they can provide testimonials to other students.
- Ideas?



Gracias...

CLI -Centro Latinoamericano de Innovación en Logística– un proyecto de LOGyCA, miembro de la Red Global Supply Chain and Logistics Excellence de MIT

